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Ahern and Associates Enters Into Agreement with Atlantic Street Capital Partners to Assist in Developing a Transportation Platform Growth Strategy

Atlantic Street Capital Partners secures the management consulting services of Ahern and Associates to develop a long term growth strategy for future transportation acquisitions.

Phoenix, AZ, July 6, 2009—[Ahern and Associates](#), North America's leading trucking and transportation management [consulting firm](#), has been engaged by Atlantic Street Capital Partners, a private equity firm with a focus on lower, middle-market special situations and deep value investments, to provide a long term growth strategy to aid their already profitable transportation platform.

Atlantic Street is a special situations private equity firm that invests in companies which present challenges to typical investors. Atlantic is comfortable taking controlling equity positions in its companies requiring significant operational improvements, including turnaround's and restructuring.

After taking part in several [trucking company acquisitions](#), including a recent purchase that specializes in the heavy haul industry, Atlantic Street recognized the need to put together a strategy for advancement which includes targeting future transportation and trucking acquisitions. And since Atlantic Street focuses on "deep value" investments and opportunities where investors face unique challenges which often times impact the valuation of the company, their timing couldn't be more prudent.

Securing the management consulting services of Ahern and Associates was a natural fit considering Ahern's years of experience in guiding companies through the often times risk laden dealings of transportation mergers and acquisitions. A.W. Ahern, CEO of Ahern and Associates explains, "We're thrilled to be working with Atlantic Street and look forward to applying our vast experience within the trucking and transportation industries to their long term growth strategy and are honored that they have selected our firm to be one of their trusted partners."

About Ahern and Associates:

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 or visit www.Ahern-Ltd.com .

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