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Ahern and Associates' Podcast Enlightens Viewers, Supports Transportation Industry

Ahern Advisory free podcast provides a gamut of valuable information to the Trucking and Logistics industries.

Phoenix, AZ— Nowadays, free advice usually comes with a price. Not so, for astute individuals within the transportation industry who subscribe to the words of the Ahern Advisory podcast. Produced weekly by Andy Ahern of [Ahern and Associates](#), North America's leading trucking and transportation management [consulting firm](#), his weekly gems of knowledge aimed at improving the operations of trucking companies have gained quite a following.

For the most part, Ahern's weekly podcast which can be found at www.Ahern-ltd.com, delves into the common subject matter that owners of trucking and logistics company's must address throughout their daily operations. Topics like sales and marketing, the economy, employees and Ahern and Associates' exclusive partnership program for the trucking and logistics industry are discussed and distributed weekly. Demonstrating that life is not just about business, Ahern often stresses the importance of caring for those less fortunate during his podcasts addressing the efforts of [St. Mary's Food Bank](#).

Ahern's differentiated approach to marketing has provided him the opportunity to carve out a unique niche within the trucking industry and has positioned him as a topical expert. His efforts are reinforced by the strength of his staff and their unique skill sets derived from their years of experience as former presidents and CEO's of various transportation companies.

Ahern's podcasting efforts have also produced many accolades from colleagues inquiring as to why he volunteers such a wealth of information for free. Andy Ahern explains:

"I've been fortunate enough over the last forty years to cultivate many strong standing relationships within the transportation industry; those relationships helped build my practice and have allowed me to raise four wonderful children—this is my way of giving back."

About Ahern and Associates:

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 and ask for Andy Ahern or visit www.Ahern-Ltd.com .

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