



CODE OF ETHICS



CAMELBACK PROFESSIONAL BUILDING  
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1. **Honesty is the best policy** - Ethical business behavior begins with honest communication.
2. **Always tell the truth** even if it means losing a customer. People judge your actions by your integrity.
3. **Never! overstate Ahern's ability to perform.** Explain fully the pro's and con's of utilizing our services.
4. **Never! use high pressure sales tactics.** Ahern offers quality service, but the client must make a value judgement of our worth.
5. **Never! Never! compromise Ahern's integrity.**
6. **Never! Never! compromise Ahern's customer's integrity.**
7. **Never! attempt to act** as a business broker.
8. **Explain fully and honestly** Ahern's services and fee structure.
9. **Never! try to take advantage** of a prospective client by trying to overcharge because of the situation.
10. **Never! compromise Ahern's client's confidentiality** with family, friends or business acquaintances.
11. **Never! compromise Ahern's client's confidentiality** with other third parties
12. **Never! Never! disseminate** any confidential information to third parties for financial or personal gain.
13. **Never! make false promises** or performance statements to acquire an account.
14. **Never! misrepresent Ahern or yourself** to any client, prospective client and/or prospect.
15. **Do not buy, sell or trade any transportation stock** and/or equity instrument with any transportation company that has any type of business relationship with Ahern.
16. **Never! compromise Ahern's values,** integrity and always act professionally and above board.
17. **Never! violate any codes of conduct,** ethics on competence as outlined by the **National Bureau of Certified Consultants.**

