

Special Edition

If you fail to plan, you plan to fail.

How many times have you gotten up in the morning and you don't want to go to the office? Are you unhappy, frustrated, worried, and distraught? Does this sound familiar?

- When you go home at night, you're totally detached from your family.
- Even when you get away, there's the fear of the unknown and it takes all the fun out of life.
- You attend your children's activities and you're physically there but not mentally there.
- You and your wife go out to dinner and you're distant.
- You hate to spend any time in the office because you know what the outcome is going to be.
- The thing that you can not find is the thing that you need the most – relief.

THE PROBLEM

- No available freight.
- Loss of multiple movements of freight.
- Shippers dictating prices.
- Employees not rising to the occasion (I can relate too).
- Shippers slowing down payments, or not paying at all.
- Multiple bankruptcies.

THE ANSWER

- You have to have a plan.
- You have to have the desire, and;
- You can never give up.

THERE IS A SOLUTION;

- What if you could increase your cash flow?
- What if you could reduce your operating expenses?
- What if you could fill some of those empty miles?
- What if you could free up additional capital to be used elsewhere in the business?
- What if you could balance your lanes and move freight at a profit (again)?

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in this issue

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THE NET RESULT

- You prosper, while others are suffering, and:
- You are able to restore a balance between your business and personal life.

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QUOTE OF THE WEEK: **“There is no more valued experience than experience.”**