

## Special Edition

### Profitability Costing Program

Finally, an affordable, state of the art, software program designed specifically for truckload carriers. It will analyze;

- Revenue per mile, per load, per customer.
- Operating ratio per load, per customer, per dispatch.
- Fuel surcharge, revenue per mile, per load, per customer lane.

It is tied directly into your own profit and loss statement so it can tell you exactly what you need to:

- a) Break even, and/or;
- b) Be profitable, on each individual customer dispatch.

This program is not a cost estimate benchmark;

- The revenue and cost of each P & L are your actual numbers.
- They include all direct, indirect and overhead cost.
- The program can analyze:
  1. Individual loads.
  2. Customers.
  3. Shipping points.
  4. Rates per bids.
  5. Trucks for drivers.
  6. Lanes.
  7. Round trips.
  8. Company trucks.
  9. Owner operator trucks.

In fact, the program will also allow you to do a “what if” scenario. Each segment can be reviewed for present and future loads. For additional information, please contact:

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We will provide you with a free, no-cost “live” demonstration of our product.

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Profitability Costing  
Program



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April 7, 2009